

TID 2011 Award
Taiwan Interior Design

商業空間 Commercial space

Kubrick 咖啡室及書店+萬國誠 MOMA 電影中心
Kubrick Cafe & Bookshop + MOMA Movie Center

壹正企劃有限公司 One Plus Partnership Limited

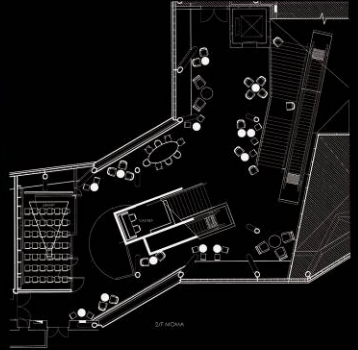
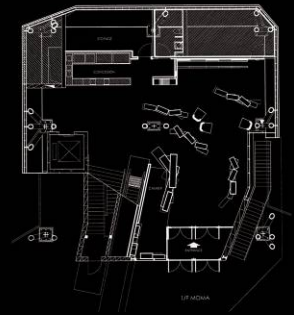
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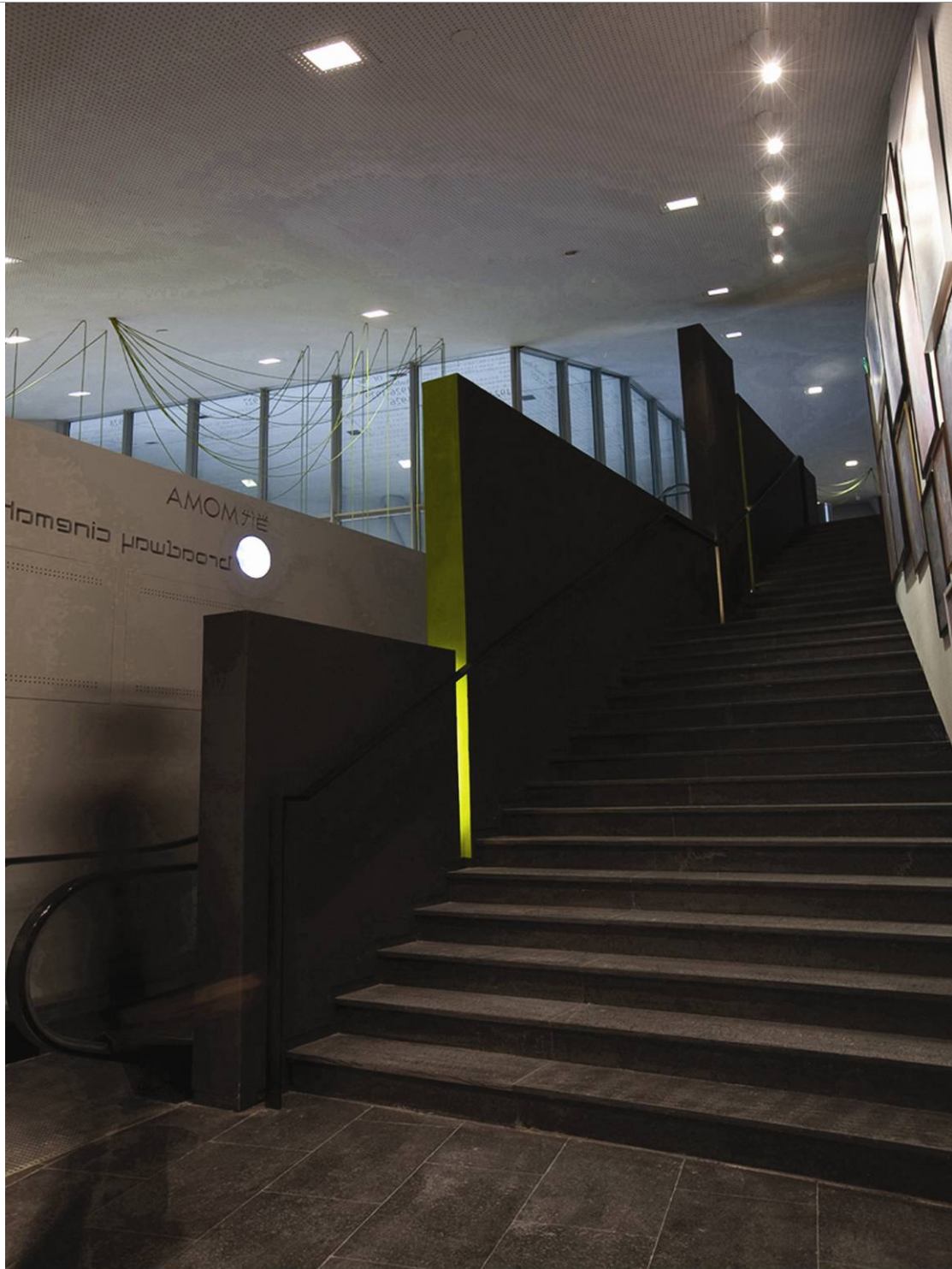
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KUBRICK CAFE & BOOKSHOP + MOMA MOVIE CENTER



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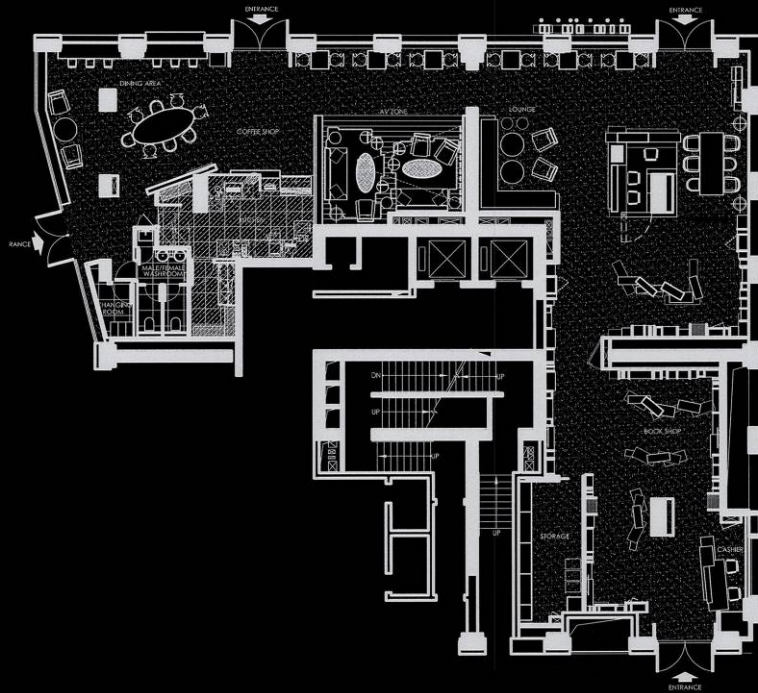
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This project enjoyed the eye-popping concept that connects people. The grey concrete space is filled with green joinery that works as bookshelves, cashier counters and storage; they developed into the randomly arrayed cabinets on the ceiling. The color choice is concern of the "Five Elements" notion; the green hue represents wood, which is material of books.

The network of the green cords, the green and black lightings beneath it, representing the messy power lines in old alleys in China. These lines connect to families in China; just like books connect generations through knowledge. The raw feature wall that is made of teak timber flooring in various tones injects the cozy ambient of home into the café area. Adjoining the wood veneer furniture with green fabrics finish, the shocking atmosphere of the retail area can be smoothly descended into relaxed surroundings without any conflict. There are more than 10 types of chairs with different forms located in the café, the randomly "mix and match" effect evoked within them is surprisingly forming an enchantment of casual inter-people ambient. Another instance is the large L-shaped sofa and the communal tables that encourage customers to interact, no matter friends or acquaintances.