

**TID** 2011 Award  
Taiwan Interior Design

商業空間 Commercial space

ARTIFACTS 敦南店

直方設計 Straight Square Design

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# ARTIFACTS 敦南店

## 設計目標 / Design Concept

ARTIFACTS代表著新奇世代與未來珍藏品的概念，整體設計上大量運用黑與白，其所創造的無色系空間感，呈現虛實之間相映成趣的效果，讓人想一探究竟。為呼應並延續展示櫥窗懸浮的錯覺，店內中島的設計利用透明圓筒壓克力作支撐，配合明亮的白色間接燈光創造懸浮感；牆面的壁掛衣架與鞋架亦用內坎的方式打造懸浮感。而大面積明鏡及灰玻的反射則塑造出無限延伸交錯的空間視覺，營造出未來世代的空間美學。

To illustrate the philosophy of ARTIFACTS, the design uses massive colors in black and white to create an achromatic space while using lots of mirror for the reflection effect. As mentioned, illusion is the key of the design, floating is one important subject to convey. The islands are supported with transparent acrylic cylinders while the white light spurting out from underneath seem like they are floating in the air. The shelves that are half embedded in the walls have also created the same effect.





### 設計結構 / Design Structure

由櫥窗開始直跨整間店的三個大型正方量體，形成店中店質感。店面櫥窗的正方量體透過特殊的結構設計使其具有視覺上的淺懸浮效果。推進以菱形小方塊破格的店門手把，面前展現的是以黑、白、灰色系的店內空間。天花、地板、牆面所形成的純白背景，與黑色鐵件所凹摺出水平與垂直線條的結構性美感，交互激盪出與超現實邂逅的未來戲碼。

Three large cubes are crossing through the store in order to promote the shop in shop concept. The cubical display window is specially structured that manages to look like it is floating in the air. The white ceiling, flooring, and walls manage to give a clean background for the black horizontal and vertical lines in metal to appear even more in the space. The design aims to stimulate people's visual experience by playing with the effect of illusion and reality.







### 漂浮櫥窗 / Floating Box

入口處的LED招牌以延續性的線條打造，其移動式的LED架還可配合地上插槽移位，是因應前庭偶有的活動聚會所做的設計。而可彈性作為展示櫥窗或裝置藝術的大正方量體，在夜晚的調色下，為台北東區的小巷內妝點一抹光芒。

When walking by the store, eyes are first caught by the free standing logo and the cubical display window with massive use of LED lights. The entrance is designed as an installation art, making the store the spotlight of the area when it comes to the dusk.



